



# CHEFS SOCIAL RESPONSIBILITY

## *For Siem Reap Cambodia*

### PROGRAM AGENDA

- 26 APR 2020 — VIP FUND RAISING GALA DINNER 200 FOR CHILDREN'S HOSPITAL SIEM REAP
- 27 APR 2020 — GROUND COOK OFF FOR 2000 CHILDREN
- 28 APR 2020 — GROUND COOK OFF FOR 8000 AT ANGKOR WAT AND 8000 FOOD RELIEF PACKS
- 29 APR 2020 — HALF DAY CULTURE TOUR  
APPRECIATION COCKTAIL PARTY FOR ALL CHEFS AND CONTRIBUTORS
- 30 APR 2020 — DEPART ANYTIME

\* PARTICIPANT CHEFS DONATION : 1000 EUROS + OWN FLIGHT EXPENSE

\* PACKAGE INCLUDES 4 NIGHTS ACCOMMODATION, AIRPORT TRANSFER, CHEF JACKET, MEDAL AND CERTIFICATE



[facebook.com/worldcwb](https://facebook.com/worldcwb)

[www.worldchefswithoutborders.org](http://www.worldchefswithoutborders.org)

Willment Leong - Chairman : [WCWB@worldchefs.org](mailto:WCWB@worldchefs.org)

WORLDCHefs HQ: 15 rue Tiquetonne, 75002 Paris, France

WORLDCHefs Ltd. 36/F., Tower Two, Times Square, 1 Matheson Street, Causeway Bay, Hong Kong



# *Chef Social Responsibility* *For Siem Reap Cambodia*



26 APRIL - 30 APRIL 2020

**Dear Passionate Chefs,**

On behalf of World Chefs Without Borders, we would like to invite you to join our Team of Chefs for our 2nd major Chefs Social Responsibility ("CSR") global event in Siem Reap Cambodia from 26 to 30 April 2020.

The objective of this tour is to encourage Chefs to participate and promote Chefs performing their social responsibility and how we as Chefs, can make a difference.

Supported by Cambodia Chefs Association and endorsed by the Ministry of Tourism Cambodia, 100 Chefs from around the world will travel to Siem Reap Cambodia at their own expense together with their donation of 1000 Euros each towards this event.

CSR For Siem Reap, Cambodia events will take place from April 26 to 30, 2020 and will include a VIP Gala Dinner for 200 guests, ground cook off preparing 2,000 meals for 2,000 children, 8,000 people luncheon and 8,000 food relief packs for 8,000 Cambodian villagers in the 7th wonder of the world, Angkor Wat. All dishes prepared will be Cambodian national dishes and will include only local ingredients. All funds raised will go towards the Chefs Social Responsibility for Siem Reap Cambodia event and the balance will be donated to Siem Reap Childrens Hospital.

It would be greatly appreciated if you could join in this event and together create a memorable experience for 10,000 Cambodians and the Chefs that join this event.

If you have decided to join us, it would be very much appreciated that you follow our Code of Conduct, attached with this letter. As this event is one of the first of its kind anywhere in the world, Chefs globally, will watch every single move we do in Cambodia. Knowing what to post or what not to post on Social Media will reflect the image of the entire Team of Chefs, therefore, we humbly need your understanding on this very important matter.

We ask you to be patient and understanding with our "non-professional" organization skills. In order to benefit more Cambodian villagers, we decided not to engage a professional organizing company to assist in this event. All arrangements and plans will be executed by "CHEFS".

World Chefs Without Borders Committee members will try our very best to deliver all of you a memorable experience. To do this we will need your full cooperation. Please remember this during the planning and tour, knowing why we are here and what are we are trying to achieve in Cambodia during 26 to 30 April 2020.

Together as Chefs, we will once again create an historical and good example to the world that Chefs can make a difference towards humanity.

## **ABOUT WORLD CHEFS WITHOUT BORDERS**

World Chefs Without Borders (WCWB) is a global humanitarian aid initiative by WORLDCHEFS. Our mission is to support and mobilize our global network of volunteer Chefs to undertake initiatives providing education and resources to those in need and afflicted by natural disasters. Chef Ambassadors also coordinate events to grow awareness for Chef Social Responsibility and/or raise funds for WCWB. Visit: [worldchefswithoutborders.org](http://worldchefswithoutborders.org)

Respectfully yours,

**WILLMENT LEONG**

CHAIRMAN  
World Chefs Without Borders  
[wcbw@worldchefs.com](mailto:wcbw@worldchefs.com)

**PLEASE KINDLY TRANSFER BEFORE  
01 JAN 2020**

Bank Account name: WACS WORLD CHEFS WITHOUT BORDERS  
IBAN: FR76 3000 4024 8400 0103 3959 223  
BIC/SWIFT: BNPAFRPP  
Bank Name: BNP PARIBAS

**WE ARE CHEFS AND WE HAVE NO BORDERS**

WORLDCHEFS HQ: 15 rue Tiquetonne, 75002 Paris, France

WORLDCHEFS Ltd. 36/F., Tower Two, Times Square, 1 Matheson Street, Causeway Bay, Hong Kong



# Chef Social Responsibility For Siem Reap Cambodia

26 APRIL - 30 APRIL 2020

## CSR FOR SIEM REAP CAMBODIA ORGANIZATION CHART

### WORLD CHEFS WITHOUT BORDERS (WCWB)



**KK YAU**  
GALA / CSR  
FRONT



**CORNELIA**  
PARTNERSHIP  
MEDIA/PR  
WORLDCHefs



**WILLMENT**  
OVERALL

### CAMBODIA CHEFS ASSOCIATION (CCA)



**PRESIDENT  
LONG BUNHOR**  
RECRUIT  
CAMBODIAN  
CHEFS



**CHAN SOPHEA**  
OVERALL



**TONY CHANG**  
GALA / CSR  
KITCHEN



**LEONS TAN**  
CONTACT  
RECRUIT  
WORLDCHefs



**ARNI**  
CONTACT  
RECRUIT  
AMBASSADOR



**VING SAN**  
10000  
RELIEF  
PACKS



**LONG BORA**  
10000  
MEALS  
OPERATION



**Willment Leong**  
Chairman



**Cornelia Volino**  
President Liaison

## World Chefs Without Borders Committee members



**KK Yau**  
Chairman  
Task Force



**Oliver Esser**  
See Thet  
Social Work



**Árni Arnórsson**  
IT / PR



**Tony Khoo**  
Fund Raising



**Ray McCue**  
Education



**Tony Chang**  
Fund Raising



**Mak Kum Kui**  
Event



**Jozef Oseli**  
Event



**Christos Gkotsis**  
Vice Chairman  
Task Force

# *Chef Social Responsibility*

## *For Siem Reap Cambodia*

26 APRIL - 30 APRIL 2020

**PROVIDED BY WORLD CHEFS WITHOUT BORDERS (FOR CHEFS THAT DONATE 1000 EUROS)  
APART FROM 4 NIGHTS ACCOMMODATION, LAND TRANSPORTATION AND AIRPORT PICK UP**



FRONT



BACK

**2 X BLACK JACKET WITH OWN COUNTRY FLAG AND NAME**



**2 X BLACK T-SHIRT WITH LOGO**



**2 X LIGHT PANT**



**1 X BACK PACK  
WITH LOGO**



**2 X BLACK APRON  
WITH LOGO**



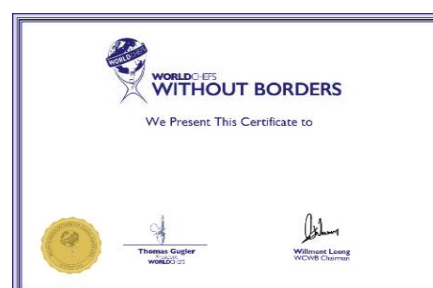
**1 X BLACK CAP  
WITH LOGO**



**1 X CHEF  
COUNTRY FLAG**



**1 X HUMANITY  
MEDAL**



**1 X WCWB  
CERTIFICATE**



# Chef Social Responsibility

## For Siem Reap Cambodia

26 APRIL - 30 APRIL 2020



### **FAQ Cambodia WCWB 2020**

**1. How do we enroll for this charity event?**

- a. To join this event, please fill in the indemnity & personal particulars form attached to the brief. **Deadline Date: 01.01.20**

**2. How much must each individual participant need to pay for this event to be enrolled for this event?**

- a. Each individual chef is to contribute 1000 Euros to enroll in the event.  
b. This does NOT include travel expenses to Siem Reap, Cambodia.

**3. How & what is this "enrollment" money used for?**

- a. Accommodation will be in a hotel in Siem Reap. Details will be confirmed closer to the date.

**4. Are meals provided for?**

- a. Provide only first day gala dinner Cambodian menu and thank you ceremony cocktail reception on the last night

**5. Are there any "leisure time" or programs arranged for the participants?**

- a. Yes, there will be programs for leisure activities on the 29<sup>th</sup> of April from 9am to 3pm

**6. What do I have to bring in with me for this event?**

- a. Kitchen utensils & equipment will be provided for in Siem Reap.  
b. Chef jackets will be provided by the organizing committee.

**7. What is the attire for this event?**

- a. The attire during the event will be chef work pants black and the chef jackets provided by the organizing committee.

**8. Do I need a Visa to enter Cambodia?**

- a. Participants from Afghanistan, Algeria, Arab Saudi, Bangladesh, Iran, Iraq, Pakistan, Sri Lanka, Sudan and Nigeria are required entering Cambodia to apply for an advanced Visa, whereas participants from other countries should be able to apply for Visa upon arrival, however PLEASE CONFIRM YOUR OWN VISA REQUIREMENTS IN ADVANCE. For more information, please visit the link below: <https://www.tourismcambodia.com/tripplanner/essential-information/visa-passport.htm>

**9. What "kind" of food are we cooking? Halal etc...?**

- a. All dishes prepared will be Cambodian national dishes and will include only local ingredients

**10. What if I can donate more than just the "enrollment" fee? In kind or monetary?**

- a. You can bring things like toothbrushes, toys etc. If you want to donate more you contact organizing committee

**11. What kind currency is Cambodia using?**

- a. The currency used in Cambodia is Riel, however it is a non-exchangeable currency, hence it is best to use USD when there.

**12. Who do I transfer the 1000 Euros to?**

Bank Account name: WACS WORLD CHEFS WITHOUT BORDERS  
IBAN: FR76 3000 4024 8400 0103 3959 223  
BIC/SWIFT: BNPAFRPP  
Bank Name: BNP PARIBAS

**Note: Medals and other chef packages will be issued only if the paying chefs participate in the entire tour  
Please make the transaction before 1 January 2020. All transfer is NON-REFUNDABLE**

**Contact Details: For more information or further queries, please contact Contact Details:**

**For more information or further queries, please contact:**

Chef Willment Leong, WCWB & Organizing Chairman  
Chef Cornelia Volino, Project Manager WCWB CSR TOUR Project Manager  
Chef KK Yau, Gala & CSR Front  
Chef Tony Chang, Gala & CSR Kitchen  
Chef Leons Tan, Contact Recruit Worldchefs  
Chef Arni Arnorsson, Contact Recruit Ambassadors  
Chan Sophea, Cambodia Siem Reap contact person

wcwb@worldchefs.org  
volino@live.ca  
kkyau.com@gmail.com  
tonychang279@gmail.com  
tanwaves@gmail.com  
chefarni@gmail.com  
sophea@siemreaptourismclub.com



# *Chef Social Responsibility*

## *For Siem Reap Cambodia*

26 APRIL - 30 APRIL 2020



### REGISTRATION AND PARTICULARS FORM

#### Personal Details

Name (As in Passport):

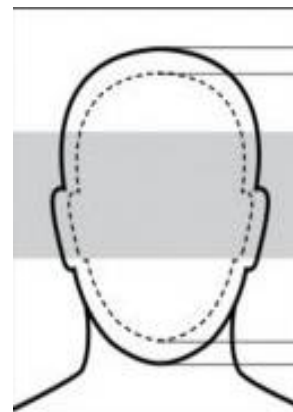
Email Address:

Contact Number: 1. (+Area Code ) Mobile:  
2. (+Area Code ) Home:

Home Address:

Nationality:

Visa Number (If Required):



Personal picture  
in Chef jacket

#### Emergency Contact:

Name:

Relationship:

Contact Number: (+Area Code ) Mobile:

Email Address:

#### Confirmed flight details in and out of Siem Reap International Airport

Date in:	Local Time arrival:	Flight Number:
Date out:	Local Time departure:	Flight Number:

#### Your Chef's Jacket Size (Asian Size Measurement)

S M L XL XXL XXXL XXXXL

#### Your preferred Name on the Chef Jacket

Name:

#### Transfer Confirmation from bank: Send copy to both

Leons Tan Email: tanwaves@gmail.com

Cornelia Volino Email: volino@live.ca

With date and details of transfer from bank

#### Dateline for Submission of Completed Registration & Particulars Form and payment (01 Jan 2020)

Please email Completed Registration & Particulars form to both:

Árni Þór Arnórsson Email: chefarni@gmail.com

Leons Tan Email: tanwaves@gmail.com



# *Chef Social Responsibility*

## *For Siem Reap Cambodia*

26 APRIL - 30 APRIL 2020

### REGISTRATION AND PARTICULARS FORM



INTERNATIONAL PASSPORT

INTERNATIONAL PASSPORT

PHOTO

Name  
Date of Birth  
Sex  
Country

Date of issue  
Valid until  
Signature

Type  
Series

**Scan copy of your Passport**

BRIEF WRITE UP OF YOURSELF (NOT MORE THAN 100 WORDS)



# *Chef Social Responsibility*

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26 APRIL - 30 APRIL 2020



### **WORLD CHEF WITHOUT BORDERS CODE OF CONDUCT AND INFORMATION**

NO ALCOHOL BEFORE COMPLETION OF ENTIRE CSR COOK OFF

NO BRINGING BACK PARTNER OR "FRIENDS" IN THE STAYING HOTEL (EXCEPT FAMILY MEMBER / IF ANY)

NO POSTING ON SOCIAL MEDIA IF YOU WERE PARTYING IN CAMBODIA (PUB OR / AND BAR / IF ANY)

DUE TO SAFETY CONCERN, COMPANIONS ARE NOT ALLOW TO JOIN THE ENTIRE CSR TOUR

4 NIGHTS ACCOMODATION PROVIDED BY WCWB, ADDITIONAL ROOM NIGHTS AT OWN EXPENSE

AIRPORT PICK UP TO HOTEL ONLY AVAILABLE ON 26 APR 2020 FROM 8AM TO 2PM

HOTEL PICK UP TO AIRPORT ONLY AVAILABLE ON 30 APR 2020 FROM 5AM TO 3PM

PURCHASE YOU OWN TRAVELLING INSURANCE DURING YOUR STAY IN CAMBODIA FROM 26 - 30 APR 2020

WCWB DO NOT TAKE ANY RESPONSIBILITY FOR YOUR MEDICAL / ACCIDENT DURING YOUR ENTIRE TOUR IN CAMBODIA

#### **DO'S IN CAMBODIA**

1. Ask for permission before taking photographs of any Cambodian people or monks. Support the local economy by buying Cambodian food and handicrafts, or simply try a traditional Cambodian meal.
2. It is customary to remove your shoes when entering a place of worship such as a pagoda or temple. Additionally, visitors should dress appropriately when inside a religious site (upper arms and legs should be covered, hats removed).
3. It is respectful to remove your shoes when entering someone's home.
4. A respectful way of greeting another individual is to bow the head slightly with hands pressed together at the chest (known as "Sampeah").
5. If invited to dine in a Cambodian family's home, it is polite to bring a small gift for the host such as fruit, dessert, or flowers.
6. If invited to attend a Cambodian wedding, it is customary to bring cash as a wedding gift.
7. When using a toothpick at the table, use one hand to cover your mouth.
8. Keep business cards ready, and present them with both hands. Accept business cards with both hands.

#### **DON'TS IN CAMBODIA**

1. The feet are considered the lowest form of the body and the head the highest form. Don't point or gesture with your feet or put your feet on the furniture. Also don't touch someone on the head.
2. Don't start eating before your host if you are a guest at a dinner.
3. Women should never touch male monks or their robes, or hand something directly to them.
4. Show respect by not taking photos or disturbing monks during prayer times.
5. Buying and consuming any type of narcotic drugs is illegal.
6. Kissing and hugging in public is very impolite. Wearing revealing clothing is also not considered appropriate even though other tourists may do this.
7. Do not purchase historical artefacts or rob the Cambodian people of their history.

I \_\_\_\_\_ (print), hereby acknowledge that I have received, read, and understand the "Code of Conduct" for World Chefs Without Borders CSR For Siem Reap, Cambodia. I agree to conform to all CODE OF CONDUCT AND CAMBODIA DO AND DON'T practices.

I understand that my failure to follow above mention will result in including discharge of the tour.

SIGN: \_\_\_\_\_





# *Chef Social Responsibility*

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**JOIN US AND BECOME A PARTNER OF WORLD CHEFS WITHOUT BORDERS**

### **PARTNERSHIP OPPORTUNITIES**

#### **TITLE PARTNER Cost US \$20K or product value or combination**

Deliverables:

Corporate logo on WORLDCHEFS/WCWB website for a year  
Corporate logo on WCWB Facebook page  
Corporate logo on WCWB Chef Social Responsibility For Siem Reap Cambodia video  
Corporate logo in WORLDCHEFS magazine with article feature  
Corporate logo of Partner banners during pre and most media events and Tour  
Certificate of Appreciation  
Plaque of Appreciation  
2 registrations for 2020 WORLDCHEFS Congress in St Peterburg Russia  
(not including flight or accommodation) to be invited on stage to accept additional Partnership Award.

#### **GOLD PARTNER Cost US \$10K or product value or combination**

Deliverables:

Corporate logo on WORLDCHEFS/WCWB website for a year  
Corporate logo on WCWB Facebook page  
Corporate logo on WCWB Chef Social Responsibility For Siem Reap Cambodia video  
Corporate logo of Partner banners during pre and most media events and Tour  
Certificate of Appreciation  
Plaque of Appreciation

#### **CONTRIBUTING PARTNER Cost US \$5K or product value or combination**

Deliverables:

Corporate logo on WCWB Facebook page  
Corporate logo of Partner banners during pre and most media events and Tour  
Corporate logo on large banner for Ground Cook Off and Boat Cook off  
Certificate of Appreciation  
Plaque of Appreciation

### **PARTNER LOGO PLACEMENTS**

TOP ROW: WORLD CHEFS WITHOUT BORDERS (EXTRA LARGE)  
2ND ROW: TITLE PARTNER (LARGE)  
3RD ROW: GOLD PARTNER (MEDIUM)  
LAST ROW: CONTRIBUTING PARTNER (MEDIUM)

### **FOR MORE DETAILS, PLEASE CONTACT:**

Willment Leong, WCWB Chairman at [wcbw@worldchefs.org](mailto:wcbw@worldchefs.org)  
Cornelia Volino, Project Manager WCWB CSR for Siem Reap, Cambodia at [volino@live.ca](mailto:volino@live.ca)

# *Chef Social Responsibility*

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26 APRIL - 30 APRIL 2020

WORLD CHEFS WITHOUT BORDERS 1st CSR EVENT IN MYANMAR JUNE 2018



### *Best CSR effort by World Chefs Without Borders*



60 chefs from 21  
countries own expense

Gala fund raising  
200 persons

Prepared  
14000 Hot Meals

## BRIEF

Relief food bag  
8100 pack = 32000 kg

Hundreds of children  
stationary / gifts

Total project value of  
500,000 USD

*Chef Social Responsibility*



# Chef Social Responsibility

For Siem Reap Cambodia

26 APRIL - 30 APRIL 2020



We as Chefs, might not be  
able to change another's life,

**But We Can Make a Difference!**

Chef Social Responsibility



WITHOUTBORDERS

Convert your **ego** into sharing and it  
will not only make you a great Chef,

it will also make you a great  
**human being.**

Let work hand in hand and perform  
our **CSR** and make this world  
a better place.



CHEF WILLMENT LEONG  
CHAIRMAN  
WORLD CHEFS WITHOUT BORDERS

Chef Social Responsibility



WITHOUTBORDERS